
THINK GREEN

HOW DO YOU CONTRIBUTE
TO A MORE SUSTAINABLE WORLD?



WORLD TRADE CENTER®
THE HAGUE



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Being sustainable is often surprisingly simple. Not only at home, but at work too. WTC The Hague would be pleased to help. Read this booklet to see what WTC The Hague does to promote sustainability.

**EVELINE STEENBERGEN,
MANAGING DIRECTOR WTC THE HAGUE:**

“With 4,500 people who work in and around WTC The Hague every day, we need to take responsibility vis-à-vis the climate. We have worked hard to make our building as sustainable as possible. We have an ‘A’ energy label, have a heat and cold storage system and a healthy class ‘B’ indoor climate. With all our efforts, we were the first multi-tenant building in the Netherlands to be certified BREEAM-NL In-Use Excellent. In short, the climate control and power supply are well organized.

But we also look beyond our own building. We are part of the Join The Pipe drinking water project, a pilot with shared business cars and work closely with the Green Business Club all year round. As sustainability is high on our agenda, we continually work on innovation and do so with others. So we would like to call upon you, our tenants, to use our sustainable facilities. Did you know that you can borrow bicycles at WTC The Hague? Or that you can become a member of the Green Business Club? If you want to know what else you can do, read through this ‘Think Green’ booklet.”

LIFESTYLE

What is better than adopting a lifestyle that is good for the world around you and that makes you feel better?





Chris Beauty Bar



PopUp Park

LIFESTYLE

SHARED BICYCLES

Do you have a meeting or a lunch appointment somewhere? Or do you need to quickly pick up something in town? There are free shared bicycles available for WTC The Hague tenants on weekdays between 08:00 and 18:00. There are five regular bicycles and two electric bicycles. It's good for the environment, good for your health and good for the company budget as it's free bicycles and no parking fees! Pick up the bicycle keys at the WTC The Hague reception. The bicycles cannot be reserved in advance.

BICYCLE REPAIR

Do you travel to work on your own bicycle? Our compliments! Did you know that every last Thursday of the month between 10:00 and 12:00 there is a free bicycle repair service? The bicycle repair man is at floor -1 in the garage. It's not only very convenient, but having him come to us is good for the environment as it saves a bunch of trips back and forth with a bicycle in the trunk of the car.

CHRIS BEAUTY BAR

You look better if you feel better. And you feel better if you look better. In short, taking care of your outer being is to take care of your inner being. CHRIS Beauty Bar is located on the 2nd floor of WTC The Hague. Its beauticians work with the best brands and offer a wide selection of treatments such as the Digital Detox. The Digital Detox gives your body and mind a well-deserved break from all the constant stimuli we get from computers, mobile phones and other digital apparatus that burden our eyes, necks, hands, arms and even our brains.

POPUP PARK

The Green Business Club Beatrixkwartier was set up by several companies located in this area and the Municipality of The Hague to stimulate sustainable business. Its first project was the PopUp Park, built in 2015, on the Prinses Beatrixlaan. This had been a derelict plot of land for years. In collaboration with the Haagse Hout city district and the residents of the Bezuidenhout neighborhood, it was turned into a temporary pop-up park. Apart from a beach volleyball court and table tennis table, there is a natural garden. More butterflies have been spotted in the flower garden than before. It is a good place to take a break, have a chat or just relax.



NJOY FITNESS

'Mens sana in corpore sano', or a healthy mind in a healthy body. This is an often cited quote by the Roman poet, Juvenalis. And one that WTC The Hague believes in and facilitates through the Njoy Fitness center on the 2nd floor of the C tower. Apart from ultra-modern cardio and fitness equipment, Njoy Fitness also gives group lessons. Njoy Fitness has company and individual cards. For information, see njoyfitness.nl.

MEDITATION AND PRAYER ROOM

Take a moment of peace and quiet. This is good for your well-being, how you get on with your fellow human beings and therefore the entire WTC The Hague community. It even helps productivity. There is a meditation and prayer room – with washing facilities – on the 2nd floor of the E tower. The room is open for reflection and contemplation day and night.



ELECTRIC CAR CHARGING POINTS

There are several electric car charging points on floor -1 in the garage, diagonally behind the entrance. We will add more charging points as demand increases. WTC The Hague's charging facilities use green energy so if you drive electric and charge in our garage, you are not producing CO₂. Thank you, on behalf of the climate. TNO (the Netherlands Organization for Applied Scientific Research) has calculated that energy generation produces an average of 447 grams per kWh. In the case of green energy, the hazardous emissions drop to 36 grams of CO₂ per kWh. So we are all contributing.



PUBLIC TRANSPORT CARD TOP UP POINT

If there is one workspace that is easy to reach by public transport it's WTC The Hague. There are two railway stations – Central Station and Laan van NOI – trams, buses and the Randstadrail light railway close by. Public transport is the perfect way to commute to WTC The Hague and you can be at meetings outside the city really fast. Comfortably prepare for a meeting in Amsterdam in the train without stressing in traffic jams. Just take public transport and top up your public transport card (OV chip card) in the lobby of the C tower.



BUSINESS

Some call it 'social responsibility' others call it 'sustainability'.
We call it doing business with healthy common sense.



BUSINESS



Earth Hour

EARTH HOUR

The lights go out for one hour all over the world. By instituting Earth Hour, the World Wildlife Fund encourages millions of people, companies, organizations and municipalities to join in to make the biggest statement for nature on the planet. It goes without saying that WTC The Hague celebrates Earth Hour every year. You too can send a signal that we need to be more careful with our planet and join forces to find sustainable solutions. It's just a simple pressing of a switch, but with that one pressing of a switch, the earth uses about 10 percent less electricity. Earth Hour is held at the end of March every year, in the weekend in which summer time starts. Join in too!

MYPUP

We are ordering more and more online, both for our work and privately. As you know, the WTC The Hague reception may not accept packages for you for privacy and security reasons. But we have an easy and sustainable solution – MYPUP. Sign up on www.mypup.nl. You will receive a delivery address that you can use for your online orders and post. MYPUP delivers your packages to the locker in this unmanned collection point on the 2nd floor of the C tower (same level as CHRIS Beauty Bar). When your package is delivered, you will receive an SMS and email with a unique code which you can use to open the locker and retrieve your package. You can also send and return post and packages through MYPUP. MYPUP is a free service. As MYPUP delivered orders to WTC The Hague from one central delivery address, this saves a huge number of trips by couriers throughout the country – a massive reduction in CO2 emissions!



Mypup



WASTE SEPARATION

The solution for the mountains of rubbish and seas of plastic rests on ourselves. Every little bit helps. After all, lots of individual droplets make a whole ocean. We make it easy to place waste separation bins in your office – just ask our hospitality team for them.

There are compactors on floor -1 in the garage for plastic, paper/cardboard, Styrofoam, glass, general rubbish, small chemical waste and swill. Throw your waste in the right container and press the compactor button to compact the waste. WTC The Hague will take care of the rest. We recycle as much waste as possible. We recycle 100 percent of the cardboard, and 52 percent of the 143,862 kilos of general waste collected in WTC The Hague every year is used to generate energy. And almost all the 86,408 kilos of swill goes to produce biofuel.

GREEN BUSINESS CLUB

The not-for-profit Green Business Club (GBC) Beatrixkwartier was set up by a group of companies in the area and the Municipality of The Hague. The members of the GBC Beatrixkwartier strive to collaborate on the integrated, long-term development of the Beatrixkwartier neighborhood as a whole. The collaboration also supports the members' goals in sustainable business operations. If you want more information, to become a member or join a project or event, see greenbusinessclub.nl/beatrixkwartier

PRINTLESS CONTEST

Every year in April and May, the country's Green Business Clubs hold the PrintLess contest, a 'who prints the least' contest. WTC The Hague has joined the contest for years. Do you want to join the challenge? See greenbusinessclub.nl/landelijk/gbc-printless-contest



FOOD & DRINKS

A little goes a long way. Why not go get that coffee in your own mug, or reuse the same, practical bottle each time you tap water? If we would all do it, it would save an incredible amount of plastic waste. And to top of it all: “green” is often quite simply “delicious”.





FOOD & DRINKS

FRUIT SERVICE

Every week, Fruitful Office supplies fruit baskets to countless offices in the Netherlands. WTC The Hague works with Fruitful Office because it prioritizes sustainability and fair trade. Its fruit is fresh, local and seasonal. The wicker baskets are reused and all other packaging is biodegradable or recycled. Any unsold fruit is donated to the local Food Banks to avoid waste. And for every fruit basket ordered, a fruit tree is planted in Malawi. Do you want a regular fruit basket delivered to your office? Or order a one-time fruit basket? Check out www.fruitfuloffice.nl

REUSABLE COFFEE CUPS

The coffee company makes delicious latte macchiatos, espressos and cappuccinos. This booklet comes with a reusable coffee cup. Bring it along, have it filled with coffee just the way you like it and save a paper cup each time.

Did you miss the promotion? Contact our hospitality team – we will hand out the cups as long as stocks last.

JOIN THE PIPE

Join The Pipe's dream is to provide everyone in the world with clean drinking water.

By offering reusable water bottles and sustainable water fountains, Join The Pipe fights against the polluting bottled mineral water which accounts for millions of plastic disposable bottles every day! By selling the water fountains and reusable water bottles, the company funds drinking water projects in developing countries. Order reusable water bottles printed with your company logo from Join The Pipe on www.join-the-pipe.org.

They are great alternatives to plastic disposable bottles and make fabulous gifts! There is a Join The Pipe water fountain in the lobby of WTC The Hague opposite the reception and next to the garage payment terminal.



MORE INFORMATION?

Do you want to know more about how WTC The Hague can help your organization become more sustainable easily?
Then contact our hospitality team



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